



salt spring island
foundation



Norton Road Property Acquisition Fund

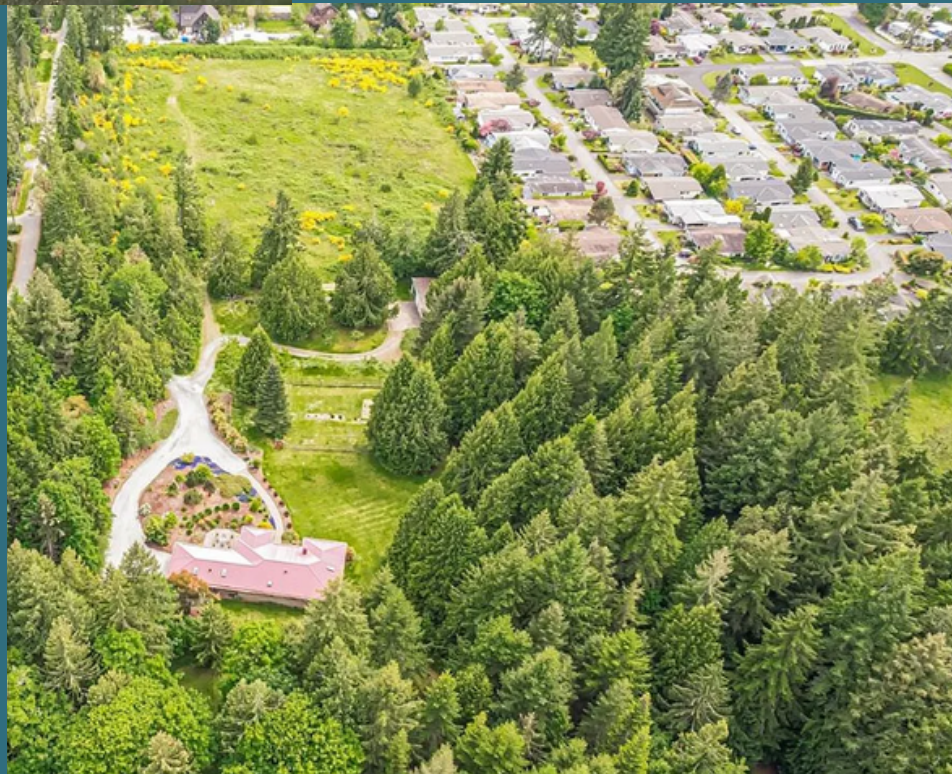


Help IWAV expand services
for Islanders affected by
poverty, violence & abuse.

There are women and
children waiting.

Over ½ of the purchase
price has been raised.
\$1.1M is needed to
complete the purchase:

- 2500 sq. ft. house
- Orchard & garden
- Developable
property for 26 units
affordable housing



Property sale to complete on January 12, 2026

<https://iwav.org/norton-road/>



Donate
Now



Norton Road

Who will IWAV be helping?

"As someone working in this community, I couldn't find safe, affordable housing until Croftonbrook. Now I feel secure, and IWAV's care makes it truly home."

Croftonbrook Resident

Donate Now



Learn more or donate
info@iwav.org | 604-417-3790
iwav.org/norton-road



WOMEN WHO EXPERIENCE VIOLENCE

1 in 3 unhoused Canadians are women. Most have experienced violence, -1 in 4 lost their housing due to domestic abuse (Homeless Hub, 2023)

CHILDREN

499 people relied on the SSI food bank in 2024, one third were children (Island Community Services, 2024)



PEOPLE WHO WORK IN OUR COMMUNITY

45% of renters are spending more than 30% of their income on housing (Salt Spring Island Foundation, 2022)

SENIORS & PEOPLE WITH DISABILITIES

With a <1.0% rental vacancy rate on SSI, seniors & people with disabilities are most at risk of being unhoused (Salt Spring Island Foundation, 2022)



YOUNG ADULTS

The number of unhoused people on SSI is increasing (ICS, 20, 2024). Young people (13–24) make up 12–20% of them (Homeless Hub, 2023),



Vision to Reality: IWAV's Housing Expertise

In 2015, IWAV began managing Croftonbrook, a 20-unit affordable housing complex and began expanding it in response to the housing crisis. Through a 2-phase development, IWAV added 54 new rental homes, creating a community of seniors, families, and working Islanders.

To make this possible, IWAV navigated zoning changes, community concerns, redirected a creek, built an independent water treatment plant, landscaped the property, and installed a solar array and community lounges.

Croftonbrook proves IWAV can turn vision into reality.

This same experience and determination will guide the Norton Road project.



"IWAV's project has a real chance to succeed, I will support the inclusion of 210 Norton Rd into community sewer if IWAV completes this property purchase"

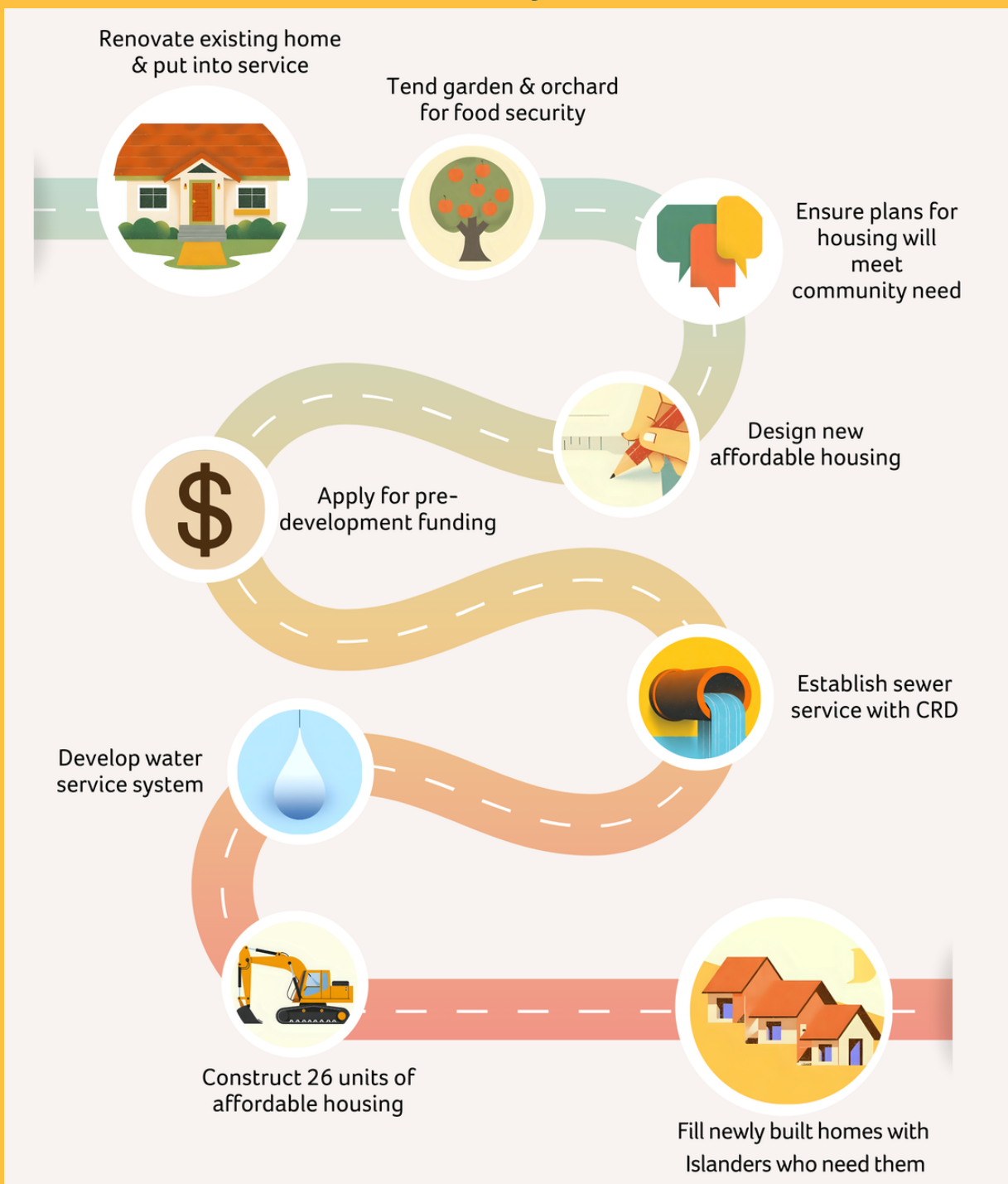
Gary Holman, CRD Director

IWAV provides services throughout the Southern Gulf Islands to women and children affected by poverty, violence and abuse. IWAV is committed to raising awareness so people can recognize and stop violence and know how to access help.

In 2024, our 24/7 Crisis Line answered 457 calls, over 50 women and children found refuge at our Transition House, 15 families began to rebuild at The Cedars Second-Stage Housing, and 150 women and children received counselling and support to heal. At Croftonbrook, 76 adults, 15 children, and 24 pets now live safely in affordable homes.

For more than 30 years, IWAV has been a trusted lifeline in our community - creating safety, dignity, and hope. Our vision is a future where Islanders live free from poverty, violence and abuse.

Norton Road Project Milestones



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foundation**

Charitable # BN 81105 3255 RR0001

Please make cheques out to:

SSI Foundation
PO Box 244
Salt Spring Island, BC
V8K 2V9

Or call: 250.537.8305

A tax receipt will be issued.

Yes! I would like to contribute \$ _____
to the Norton Road Acquisition Fund.

Payable by: ☐ Cheque ☐ Visa ☐ Mastercard

Card No. _____

Expiry ___ / ___ CVC _____ Phone _____

Postal Code: _____ Email: _____

Name on card: _____

☐ Please follow up with me to discuss how I wish this donation to be publicly acknowledged



Please include this slip
with your donation or
clearly indicate
"Norton Road"